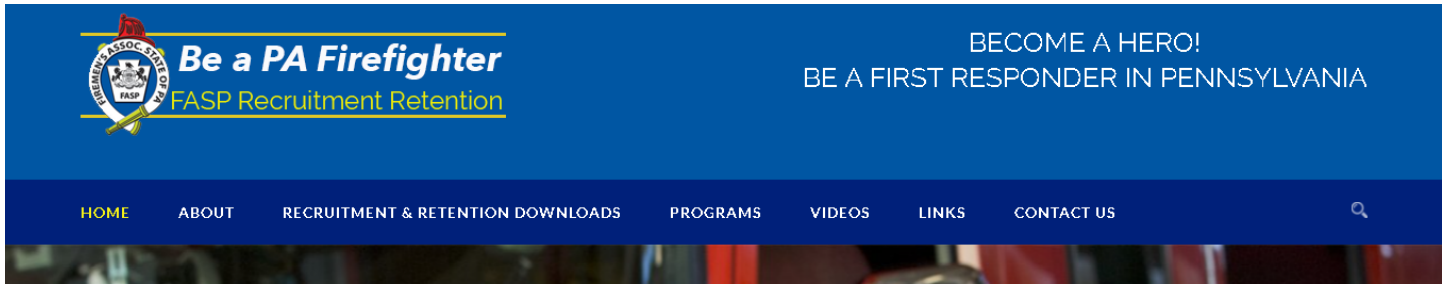
Firemen's Association
of the State of Pennsylvania

2022
Recruitment and Retention
SAFER Grant Program &
Local Level Grant Program Initiative
Summary of Activities & Results

Comprehensive Program Activities

- Website management & updating
  www.becomeapafirefighter.com
  - Successful programs in PA
  - News articles of relevance to Recruitment and Retention
  - Powerpoint and video training in Recruitment and Retention
  - Links to other R&R websites
  - Location for grant submission
  - Ask a question capability



- Presentations and training around the state
- Questions answered and guidance provided about R&R
- Local Level Grant Program

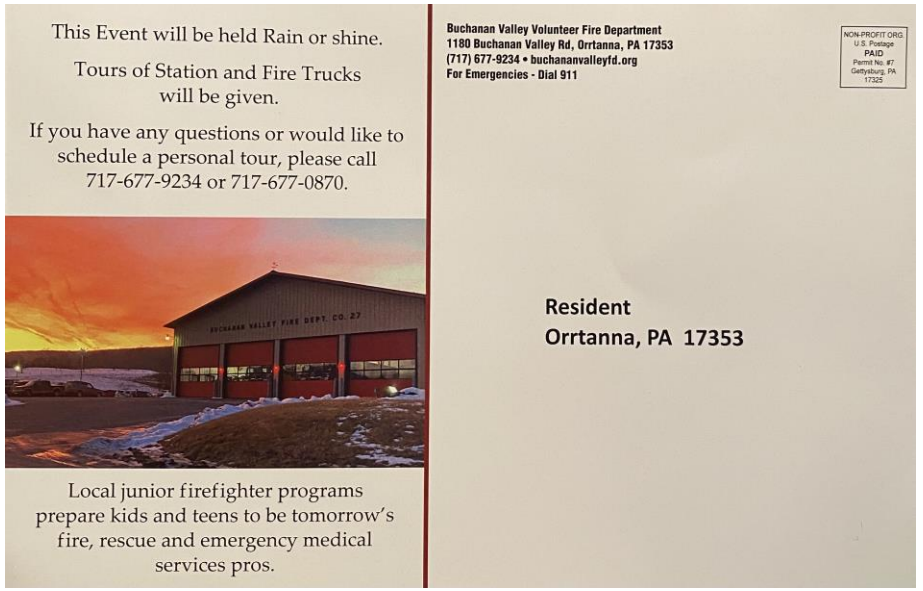
Buchanan Valley VFD
Adams County PA

Recruitment postcards and mailer to the community created & sent

Yard signs created and placed

Focus on Junior FF and fire police recruitment

4 new firefighters recruited
3 fire police
6 junior firefighter



Cheltenham Fire Company
Montgomery County PA

Develop and send out
a recruitment mailer
to the residents
of the community.

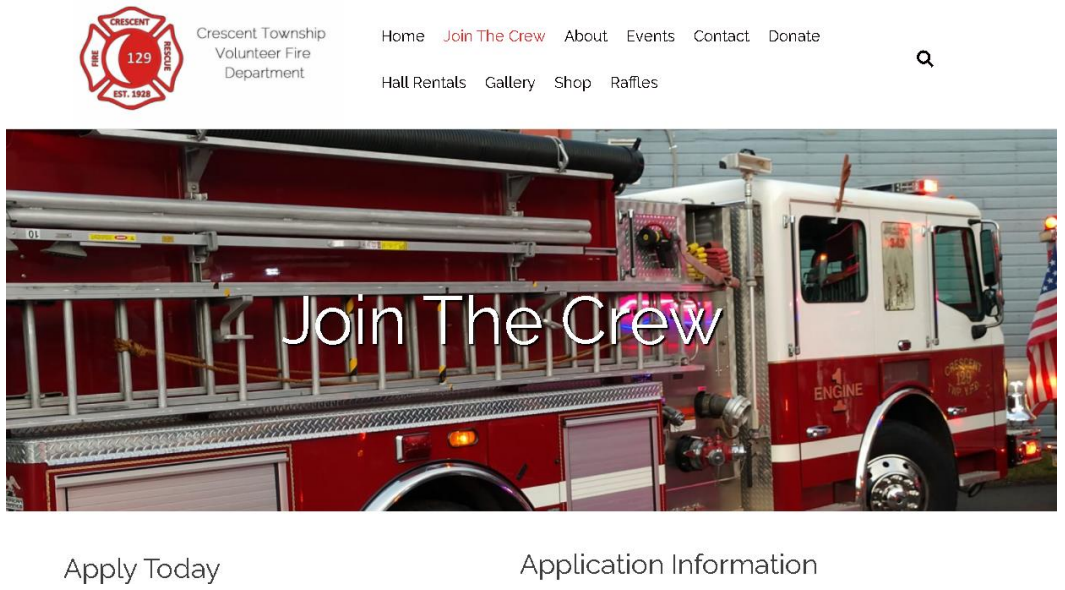
Too early in the process to determine recruit numbers

Crescent Township Volunteer FD Allegheny County PA

Create a recruitment video

to support their

on-line recruitment efforts.



3 new firefighters recruited

2 support members

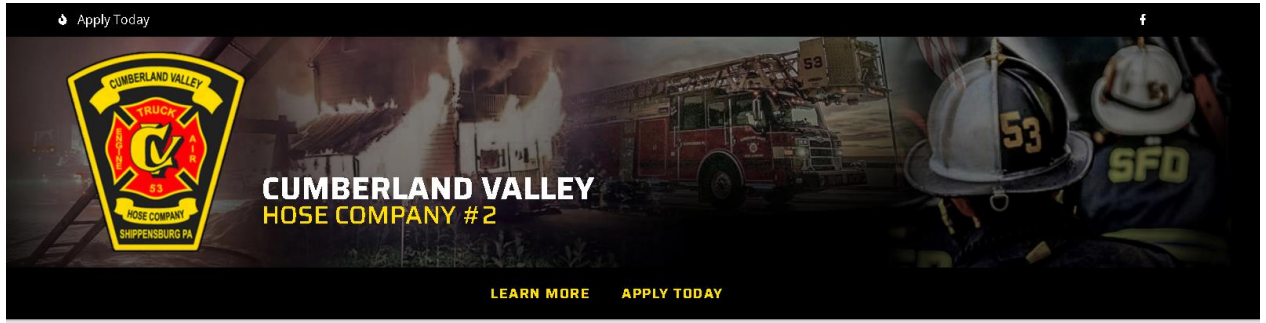
2 others expressed interest

Cumberland Valley Hose Company
Cumberland County PA

Created a new website

to attract

new members



1 new firefighters recruited

Exeter Township VFD
Berks County PA

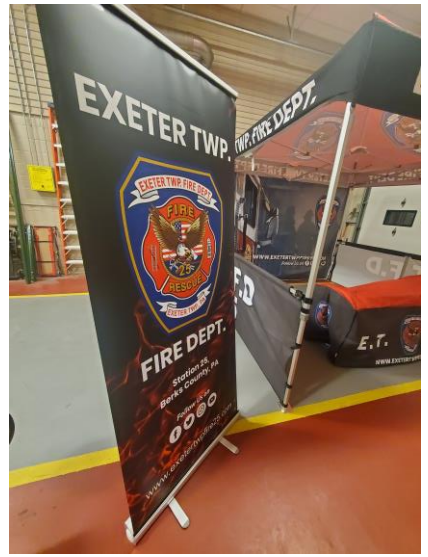
Create & distribute postcards

to recruit both

junior and adult firefighters.

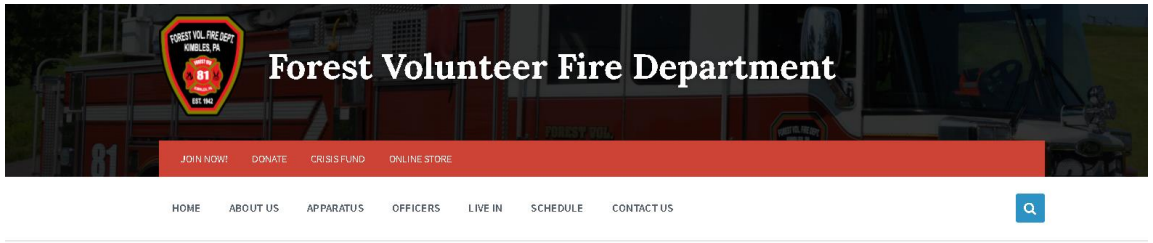
Obtain "branded" display equipment

to recruit at community events



3 new firefighters recruited

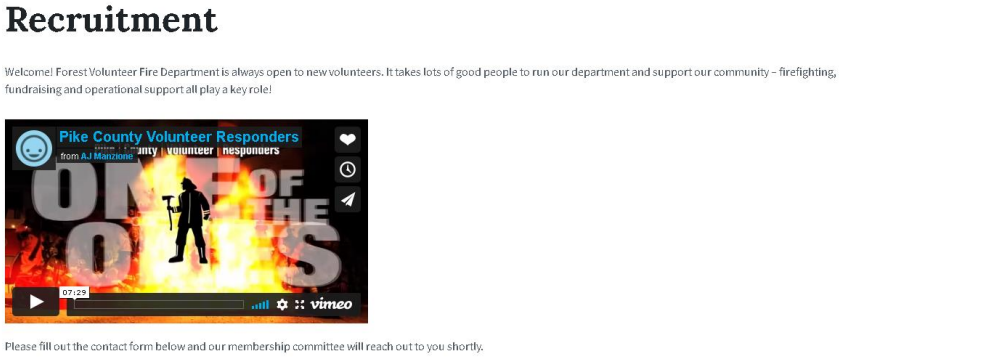
Forest Volunteer Fire Department Wayne County PA



Create web presence for recruiting

&

Purchase/strategically place banners



4 new firefighters recruited

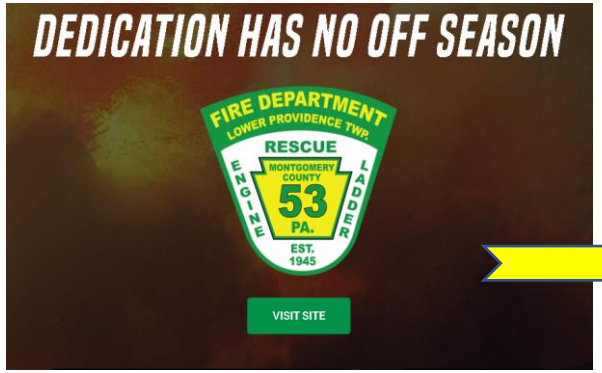
3 support member

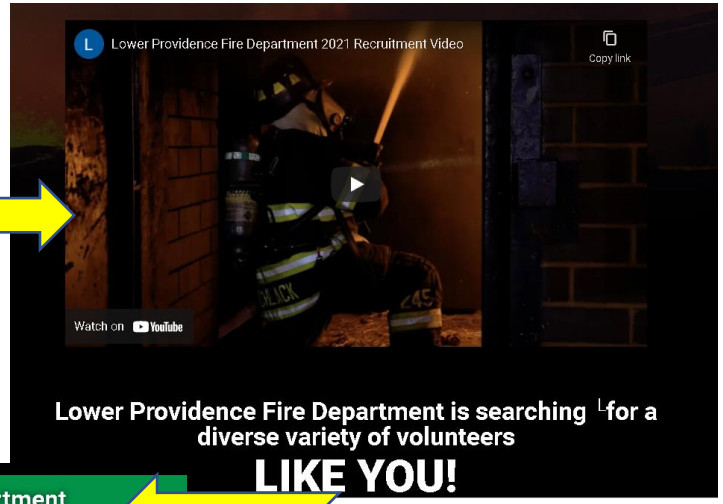
Lower Providence Fire Department Montgomery County PA

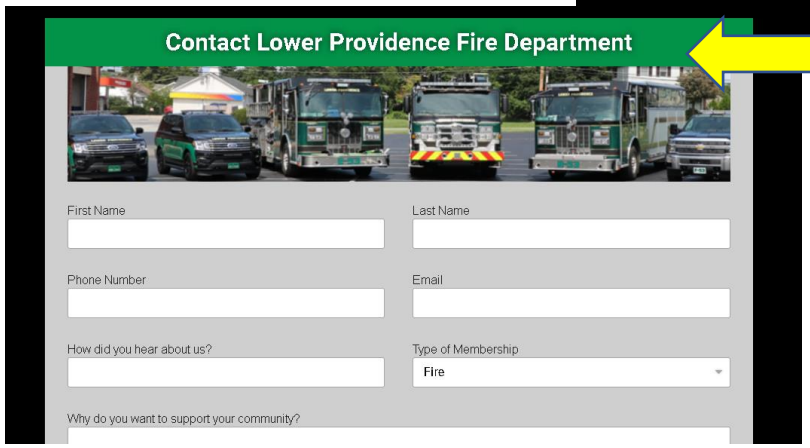
Upgrade the

fire department web site

for recruitment purposes







3 new firefighters recruited

Paoli Fire Company
Chester County PA

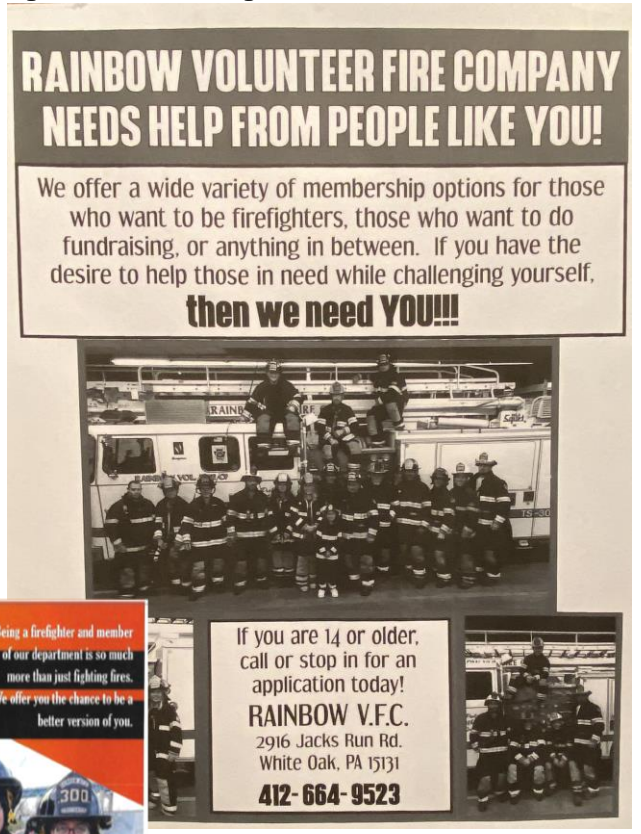
Conducted a marketing campaign including:

- ***Postcard sent to residents***
- ***Print/newspaper press release***
- ***Social media campaign***

3 new firefighters recruited

Rainbow Volunteer Fire Company Allegheny County PA

Develop and print recruitment week materials including promotional literature for businesses to support the project



- **1 new firefighters recruited**
- **2 administrative member**
- **1 junior firefighter**

Rangers Hose Company
Schuylkill County PA

Create billboard
showing members
in front of station
(visual changed frequently)

Create & distribute flyer

1 new firefighters recruited

3 administrative member

Reedsville Volunteer Fire Company
MIfflin County PA

Create and post
banners,
tables covers and
signs
within the community
and at community events.

It is too early to determine the number of recruits obtained from this effort.

Trappe Volunteer Fire Company Montgomery County PA

Create recruitment video

Too early in process to determine results

West Grove Fire Company
Chester County PA

Provide for

- *yard signs,*
- *a canopy tent, and*
- *banners*

to support the recruitment process.

Too early in process to determine results

Organizations not completing the process/rolled over included

- Telford VFD
- Rostraver Central VFD
- Lynnport Community FC #1
- Holiday Park VFD
- Bon Air Fire Company

2020-2021 FASP Recruitment and Retention Grant Program Summary

	2020	2021	2022
Grants awarded	12	26	18
Grants completed	12	14	12
New firefighters recruited	26	32	25
New support members recruited	8	9	10
New fire police member recruited	1	1	3
New junior firefighters recruited	0	1	7
Funds allocated	$75,000.00	$116,425.00	$76,000.00
Funds used	$36,362.90	$59,396.10	$52.150.65
Funds returned	$38,637.10	$57,028.90	$23.850.35

2022 FASP Recruitment and Retention Grant Program

NEXT GRANT PROGRAM ON THIS SAFER GRANT

Applications will be taken – ON LINE ONLY – effective 6/1/22

$5,000 maximum amount per grant, unless multiple companies apply.

Must be completed by 10/31/22 – NO EXCEPTIONS

APPLY AT….

www.becomeapafirefighter.com